

Team Rewards Operator Webinar

June 2026

 **TouchTunes** Music • Darts

Agenda

- What is Team Rewards
- Why we evolved Bar Rewards
- How staff earn rewards
- Sign up process
- Managing Team Rewards in Tempo
- Best practices for driving participation
- Resources
- Q&A

Team Rewards — 5 Things to Know

1

Bar Rewards is now Team Rewards

A new in-app loyalty experience for venue staff

2

Existing Members Have Already Been Migrated

Current Bar Rewards members do not need to re-register

3

Onsite Check-Ins are Required for Weekly Credit Rewards

Members must check in once a week to be eligible to earn weekly credits

4

Rewards are Claimed in the TouchTunes App

No more emails or promo codes

5

Members Have More Ways To Earn

Weekly free credit rewards plus individual challenge opportunities

What is Team Rewards?

The Next Evolution of Bar Rewards

Team Rewards is TouchTunes' rewards program for venue staff. The program rewards eligible staff members for participating in the TouchTunes experience through a fully in-app rewards platform.



Why We Evolved Bar Rewards

Built from real field learnings to drive more activity

Bar Rewards

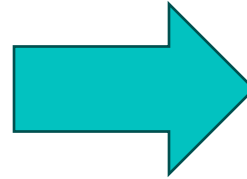
Rewards delivered by email

Promo codes could be lost or missed

Rewards based on check-ins

Limited visibility into progress

Less validation / more free riding



Team Rewards

Rewards claimed directly in-app

One-tap reward claiming

Rewards engagement *and* plays

Real-time progress tracking in-app

GPS validation & stronger safeguards

The Opportunity Ahead



141K Team Rewards Members
(formerly Bar Rewards members)



30K Active Venues
with at least one Team Rewards member



~50% of TouchTunes Venues Have 0 Team Rewards Members Today



Key Takeaway: Venue staff are some of our most important TouchTunes ambassadors—and there is significant opportunity to grow participation across the network

What's in it for You/Your Venues?

Encourages Consistent Staff Engagement

Team Rewards gives staff an ongoing reason to interact with the TouchTunes experience through challenges, rewards, and recognition.

Incentivizes Participation

Rewards create an incentive for staff to stay engaged with the program and participate consistently.

Helps Staff Shape The Venue Experience

The more staff interact with TouchTunes, the more they can influence the music and atmosphere at their location.

What's in it for You/Your Venues?

Supports Customer Interaction

TouchTunes can become another way for staff to engage with patrons and enhance the overall venue experience.

Reinforces The TouchTunes Ecosystem

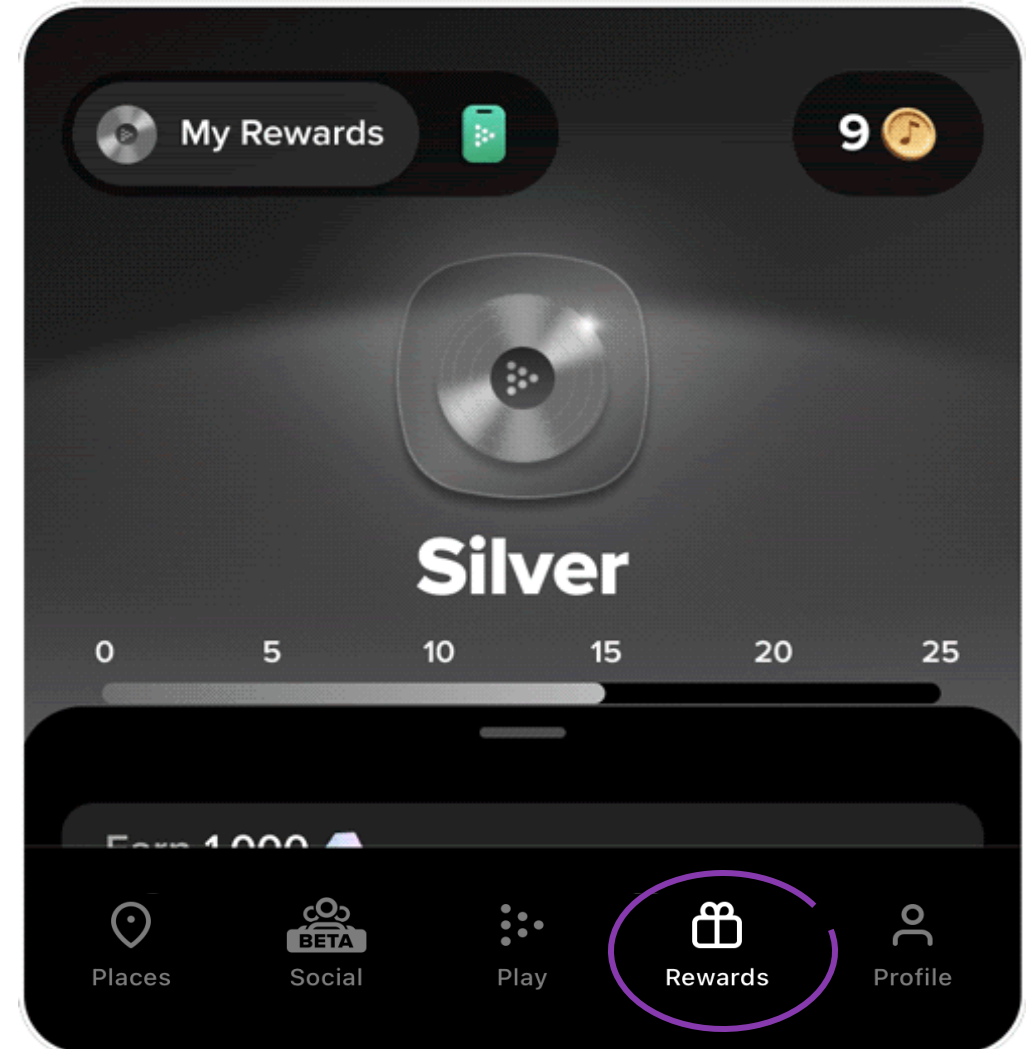
An engaged staff member is more likely to understand, support, and promote the TouchTunes experience within the venue.

How Does Staff Find Team Rewards In-App

New Team Rewards section

in the Rewards tab (easy toggle/switcher)

- **My Rewards** = TouchTunes consumer loyalty program for everyone
- **Team Rewards** = exclusive for venue staff signed up for the program



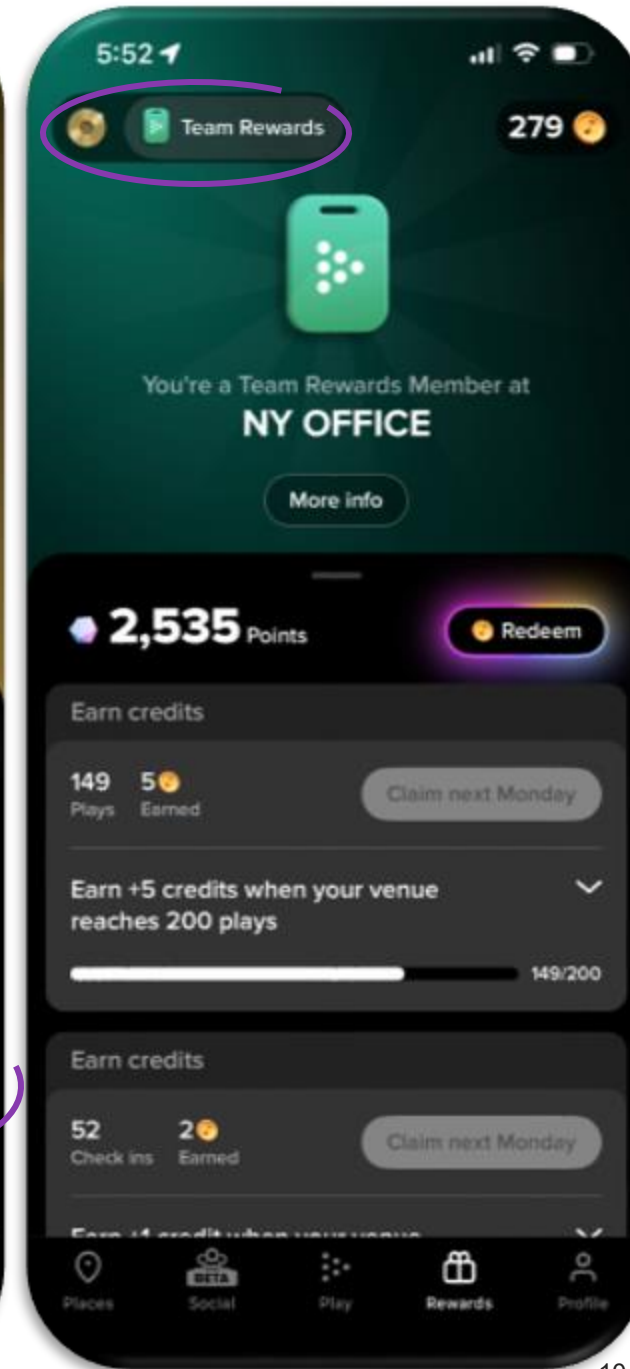
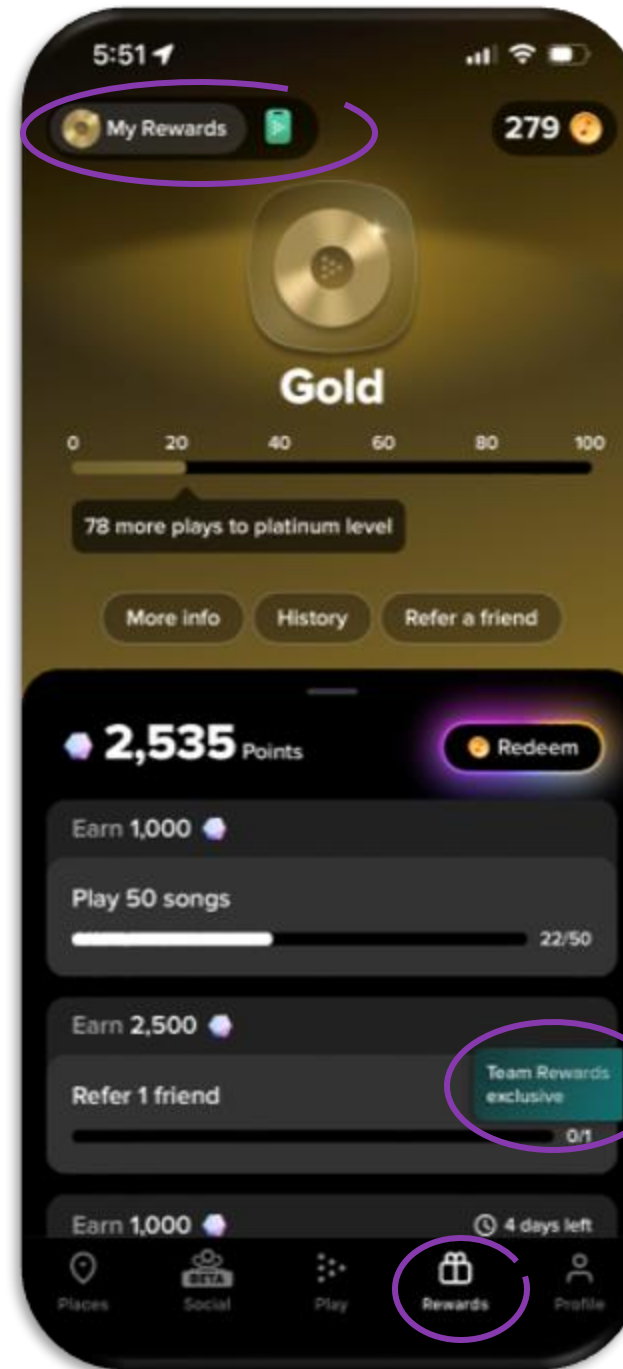
What Staff Sees in-App

My Rewards

- Available to all TouchTunes users
- Individual challenges and activities
- Earn points that can be redeemed for credits
- Includes Team Rewards-exclusive challenges

Team Rewards

- Exclusive for enrolled venue staff
- Weekly venue rewards (free credits)
- Track venue progress
- Claim weekly credit rewards



Bar Rewards - Previous Weekly Credit Rewards

How It Works

- Challenges run Monday-Sunday
- Thursday email with promo codes
- 7-Day window to redeem credits
 - 180 days to use credits
- Members have only one primary Bar Rewards venue where they earn rewards

How to Earn

- Based on Unique Check-ins
 - Each guests first check-in of the week contributes to credit earnings at your venue
 - Earn up to 20 credits/week





Bartenders, Wait Staff, Managers, and Owners:

Have a Jukebox. Get Rewarded.

Earn great perks when your location has a TouchTunes jukebox. Sign up now for this exclusive free program and have access to:

Free Credits Weekly

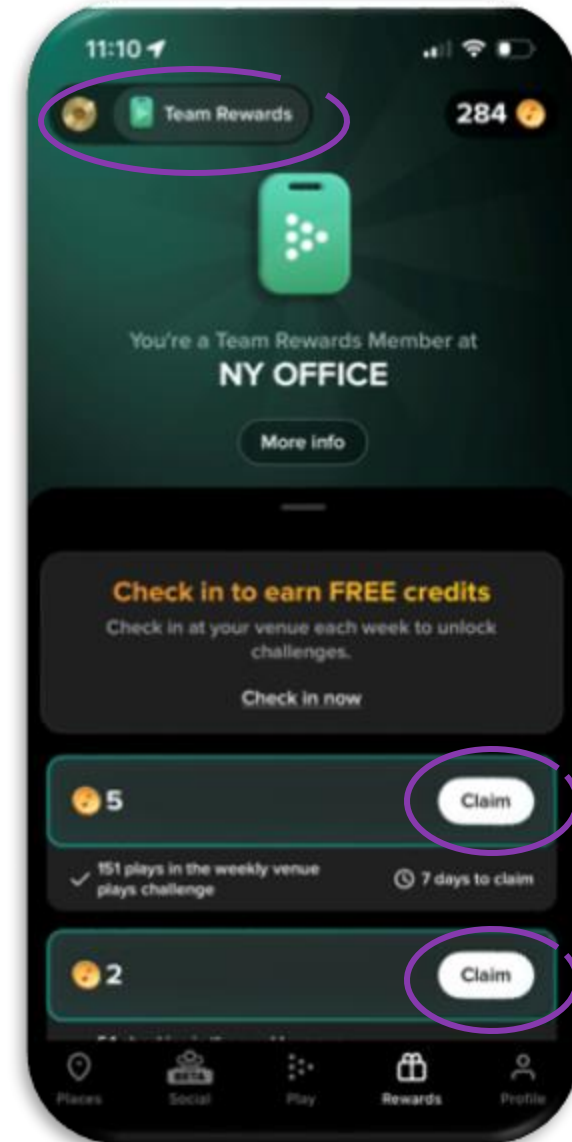
Encourage guests to check in to your venue. Each guest's first check-in of the week contributes to how many credits you can earn.

			
5-24	25-49	50-74	75+
First Check-Ins	First Check-Ins	First Check-Ins	First Check-Ins

Team Rewards Weekly Venue Rewards (Credits)

How It Works

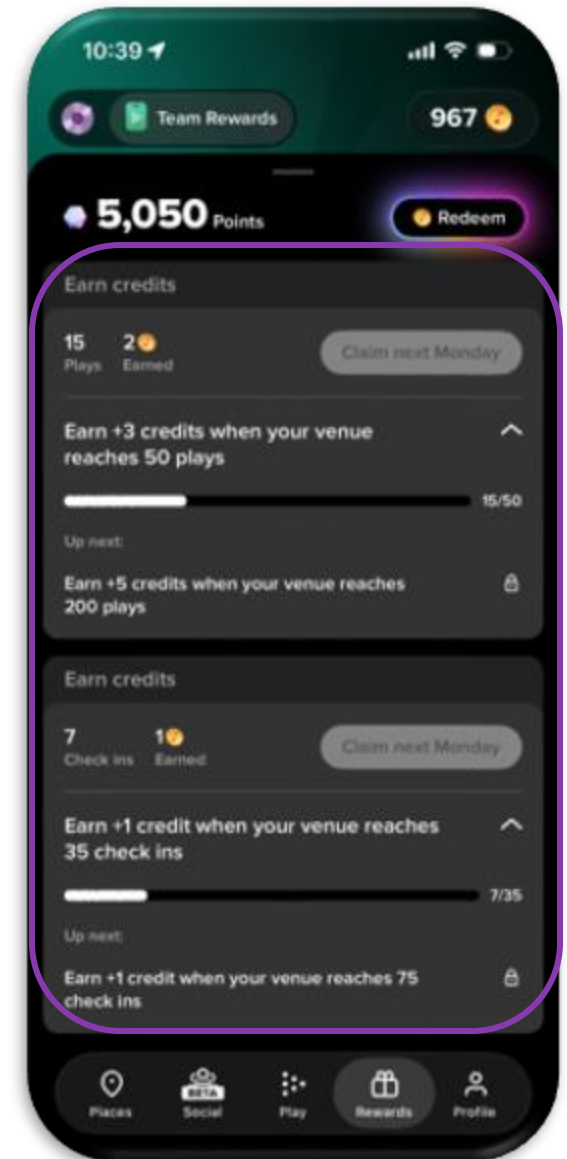
- Challenges run Monday-Sunday
- Rewards claimed directly in-app every Monday
- 7-Day Claim Window
 - 180 days to use credits
- Members have only one primary Team Rewards venue where they earn rewards
- Real-time notification updates
- Members must check-in at your venue each week to unlock challenges



Team Rewards Weekly Venue Rewards (Credits)

How to Earn

- Based on:
 - Total Venue Check-ins
 - Total Venue Plays
- Rewards = Credits
- Up to 24 credits/week per staff member (vs. 20 in Bar Rewards)



Eligibility & Requirements To Participate

App Requirements

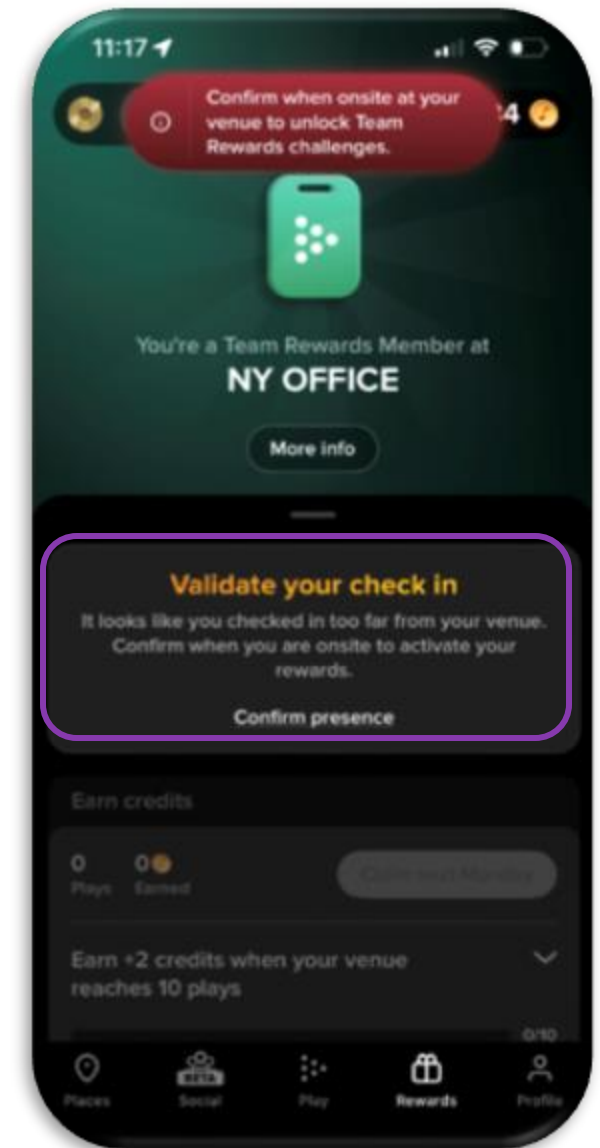
- Available for iOS & Android
- Must have the latest version of the TouchTunes app

Weekly *Free Credit* Eligibility Requirements

- ✓ Check in at their primary venue at least once each week
- ✓ Be there in person for check-in to count (within 0.3 miles)

Important Note

- Missing a check-in does *not* remove a member from the program
- If a member misses a week due to vacation, etc., they can check-in again the next time they are onsite and pick up where they left off



Individual Challenges (Points)

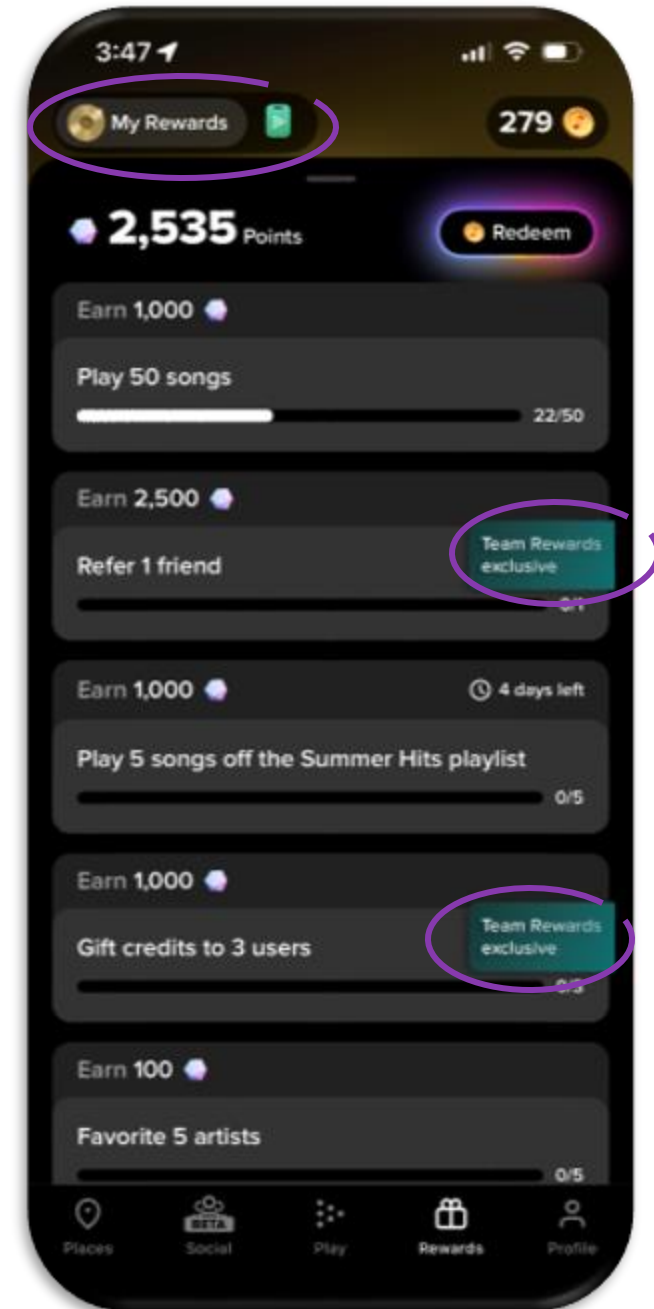
Team Rewards members can *also* earn points for completing individual TouchTunes activities – even when they're off shift.

How It Works

- Available to every app user, including Team Rewards members
- Earn points for completing in-app activities & redeem for TouchTunes Credits
- Not tied to a specific venue
- Helps keep users engaged with the TouchTunes app

Challenge Examples

- Refer friends to download the app
- Gift credits to other users
- Limited-time earning opportunities
- Team Rewards-exclusive challenges



Any Questions on the
**new Team Rewards
Program?**

 **TouchTunes** Music • Darts

Signing Up Staff For Team Rewards

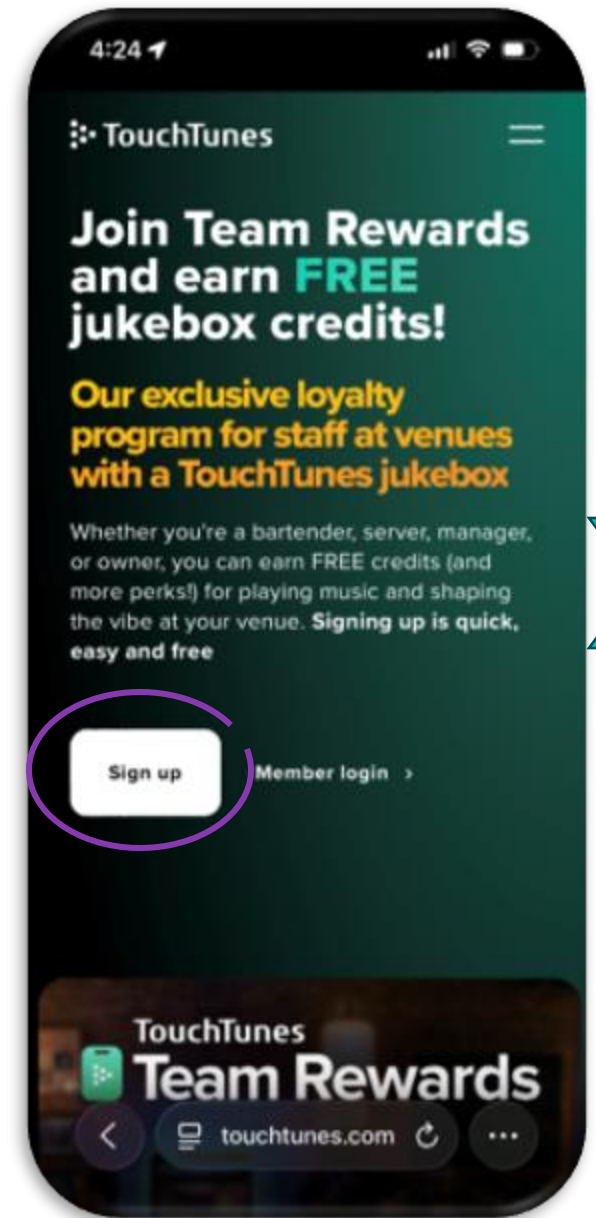
Existing Bar Rewards Members

- No action required
- All active Bar Rewards members have been migrated to Team Rewards
- Members simply need the latest version of the TouchTunes app to access it

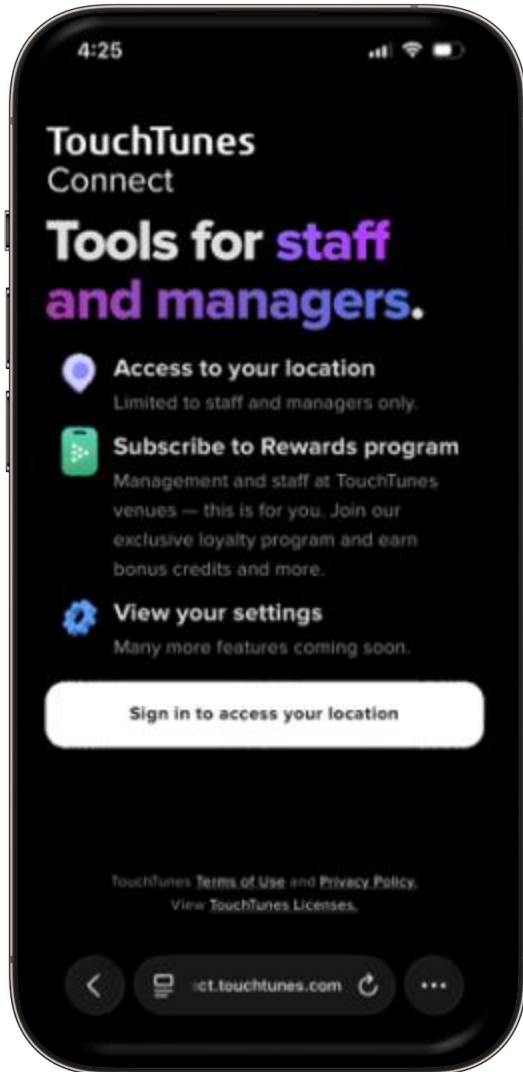
New Members: Sign Up Process Remains The Same

They'll need:

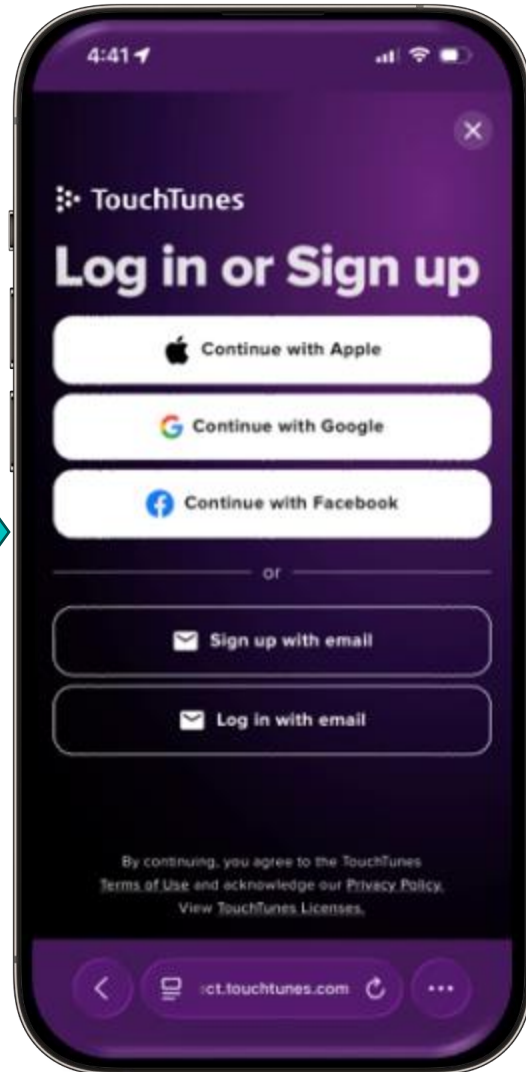
- A smartphone
- A TouchTunes app account – the latest app version
(*They must know their app login info to sign up for Team Rewards*)
- Access to the venue's jukebox remote
- Visit TouchTunes.com/TeamRewards & tap the “Sign up” button
(*TouchTunes.com/BarRewards will redirect here*)



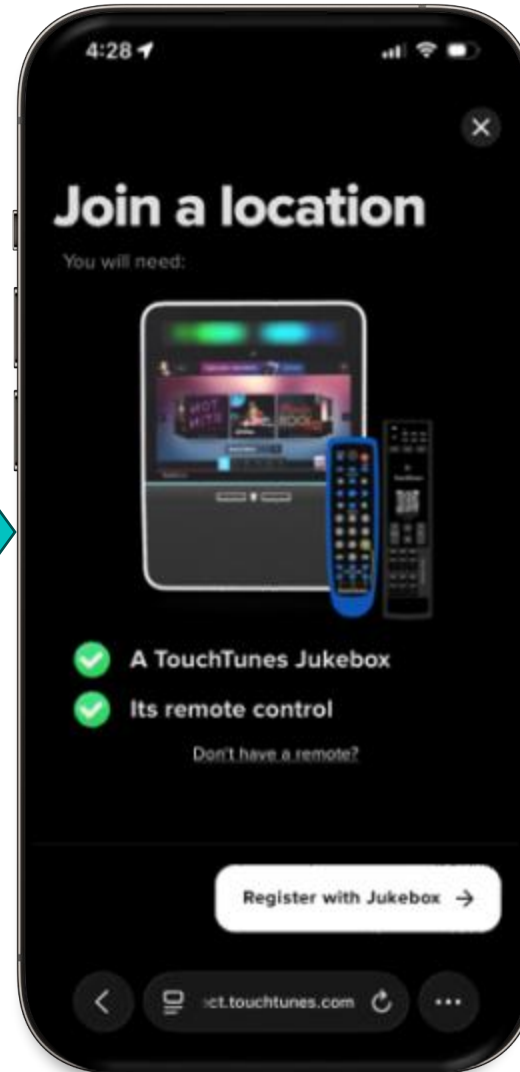
Sign Up Process Remains the Same



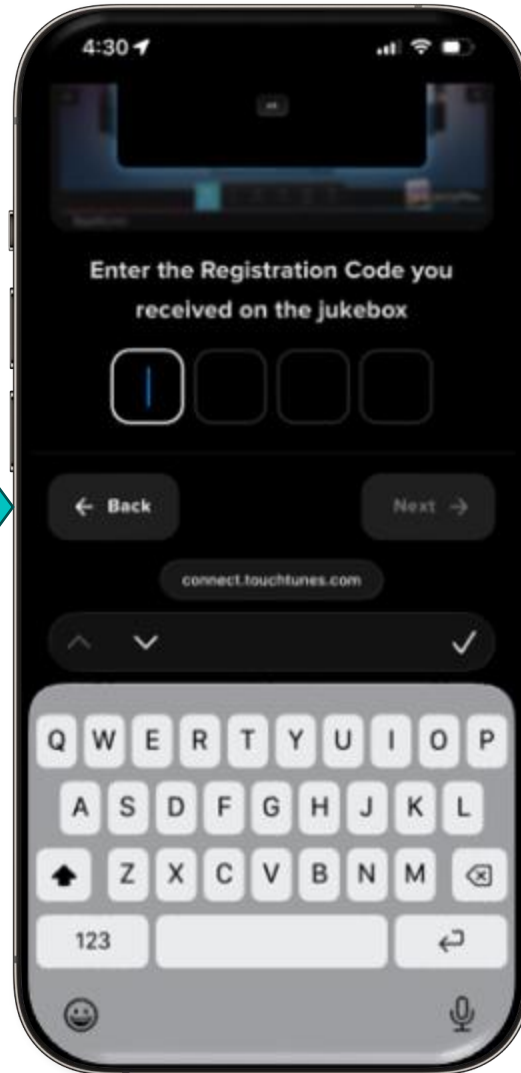
TouchTunes Connect (connect.touchtunes.com)



They need to know their TouchTunes app login info



Sign Up Process Remains the Same



You're In!



Don't have access to a remote?
Tap this button and follow the prompts to complete sign up 

Any Questions on
**Team Rewards
Sign-up Process?**

 **TouchTunes** Music • Darts

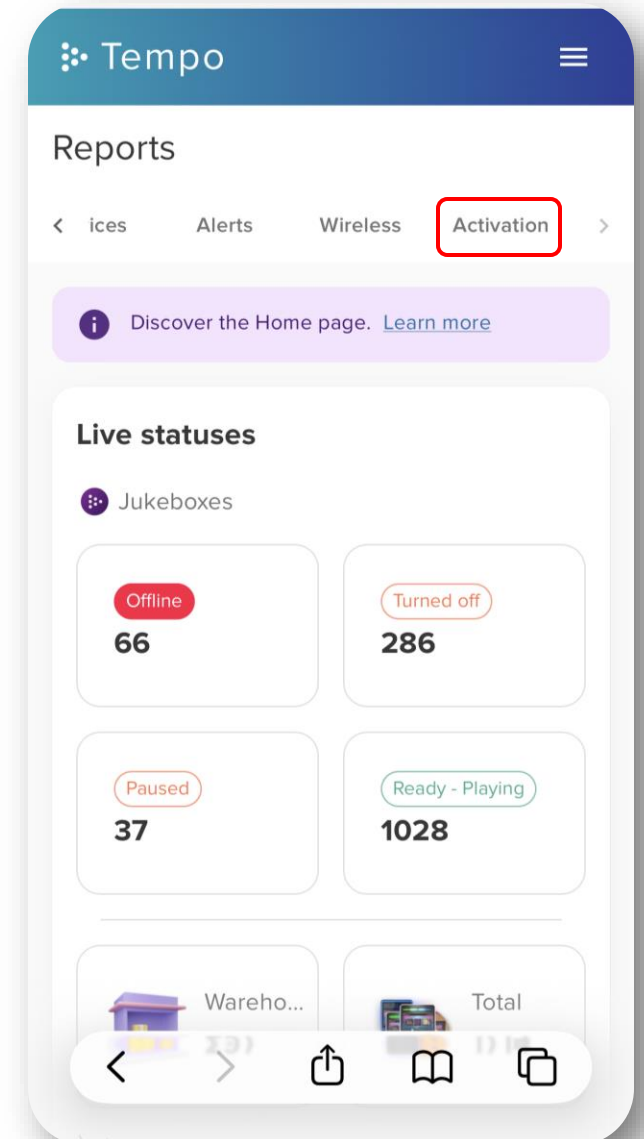
Managing Team Rewards In Tempo

Manage Members in Tempo → TouchTunes Connect

- Mobile or Desktop option
- Manage participating members per locations
- Maintain program integrity

Best Practices

- Identify and target “**inactive**” locations (no Team Rewards members)
- Review “**enrolled**” members periodically to ensure only active staff are signed up



Managing Team Rewards In Tempo

Reports → Activation

The screenshot displays the 'Reports' section of the TouchTunes interface, with the 'Activation' tab selected. The navigation bar includes Home, Availability, Route, Revenue, Plays, Billing, Devices, Alerts, Wireless, and Activation. A sidebar on the left contains icons for Home, Location, Music, Settings, Analytics, and Shopping. The main content area is divided into three sections: Live statuses, Dartboards, and Fleet health.

Live statuses

Jukeboxes

Status	Count
Offline	137
Turned off	399
Paused	26
Ready - Playing	514
Warehouse	174
Total	1250

Dartboards

Status	Count
Offline	149
Turned off	37
Ready - Playing	89
Total	275

Fleet health (Awaiting 2)

Conditions of your active locations

Condition	Count	Description
Down	0	Not operational
Issue	171	Needs attention
At Risk	8	Still in good condition
Good	895	Excellent

Managing Team Rewards In Tempo

Reports → Activation → Adoption → All Locations

The screenshot shows the 'Reports' page in the Tempo system. The 'Activation' tab is selected, and the 'Adoption' filter is active. The 'All locations' filter is also selected, showing 1526 total locations, with 1075 inactive and 451 enrolled. The table below lists several locations with their staff counts and Bar Rewards member counts.

Location	Total staff ?	Bar Rewards member ?	Status ↑
Alpha Bar L75751	1	0	Enrolled
Bob's Beverage Depot L173600	0	1	Enrolled
Castaways L94944	1	2	Enrolled
Daniel's Dive Bar L31089	3	7	Enrolled
Elevate Hookah Lounge L81109	0	3	Enrolled
Fun for Some L162492	0	1	Enrolled

Managing Team Rewards In Tempo

Reports → Activation → Adoption → Inactive

The screenshot shows the 'Reports' section of the In Tempo interface. The 'Activation' tab is selected, and the 'Adoption' sub-tab is active. A filter bar shows 'All locations 1526', 'Inactive 1075' (highlighted with a red circle), and 'Enrolled 451'. Below the filter bar is a table with columns for Location, Total staff, Bar Rewards member, and Status. The table lists six locations, all with a status of 'Inactive'.

Location	Total staff ?	Bar Rewards member ?	Status ↑
Below Zero L166644	0	0	Inactive
Dirk & Danny's L308188	0	0	Inactive
Go Home L315753	0	0	Inactive
Nowhere Bar L287858	0	0	Inactive
Pete's Last Stop L340556	0	0	Inactive
Rusty Nail L164233	0	0	Inactive

Managing Team Rewards In Tempo

Reports → Activation → Adoption → Enrolled






The screenshot shows the 'Reports' interface with the 'Activation' tab selected. A navigation bar at the top includes 'Home', 'Availability', 'Route', 'Revenue', 'Plays', 'Billing', 'Devices', 'Alerts', 'Wireless', and 'Activation'. Below the navigation bar, there is a purple banner with the text 'Discover the Activation Report. [Learn more](#)'. The main content area is divided into 'Adoption' and 'Activation material' sections. A filter bar shows 'All locations 1526', 'Inactive 1075', and 'Enrolled 451' (highlighted with a red box). A 'Save this view' button and search/download icons are also present. The table below lists staff members with columns for 'Location', 'Total staff', 'Bar Rewards member', and 'Status'. The 'Bar Rewards member' column has a dropdown arrow and a 'Sort' button (highlighted with a red box). The table data is as follows:

Location	Total staff	Bar Rewards member	Status
Somewhere Else L232624	36	36	Enrolled
River's Edge Pub L34061	15	30	Enrolled
SportsBook Sante Fe L6377	9	25	Enrolled
Andy's Room L59321	22	22	Enrolled
Anywhere But Here L232359	23	21	Enrolled
McGillicuddy's L10951	10	21	Enrolled

Managing Team Rewards In Tempo

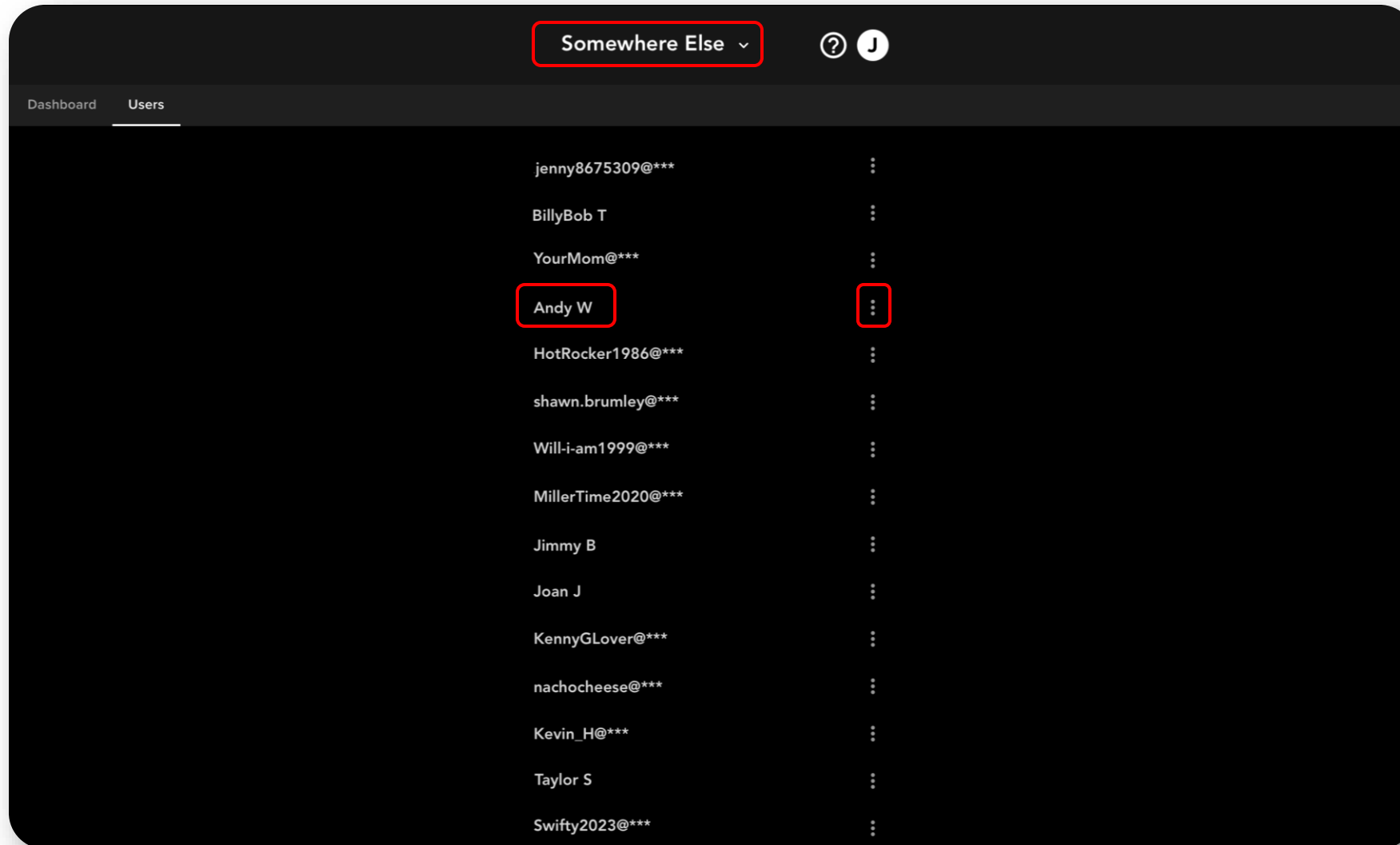
Reports → Activation → Adoption → Manage Staff

The screenshot shows the 'Reports' page in the Tempo system. The 'Activation' tab is selected, and the 'Adoption' sub-tab is active. A notification banner at the top says 'Discover the Activation Report. Learn more'. Below the banner, there are filters for 'All locations 1526', 'Inactive 1075', and 'Enrolled 451'. The main table displays staff members with columns for 'Location', 'Total staff', 'Bar Rewards member', and 'Status'. The 'Bar Rewards member' value for 'Somewhere Else' is 36, and the edit icon in the 'Status' column is highlighted with a red box.

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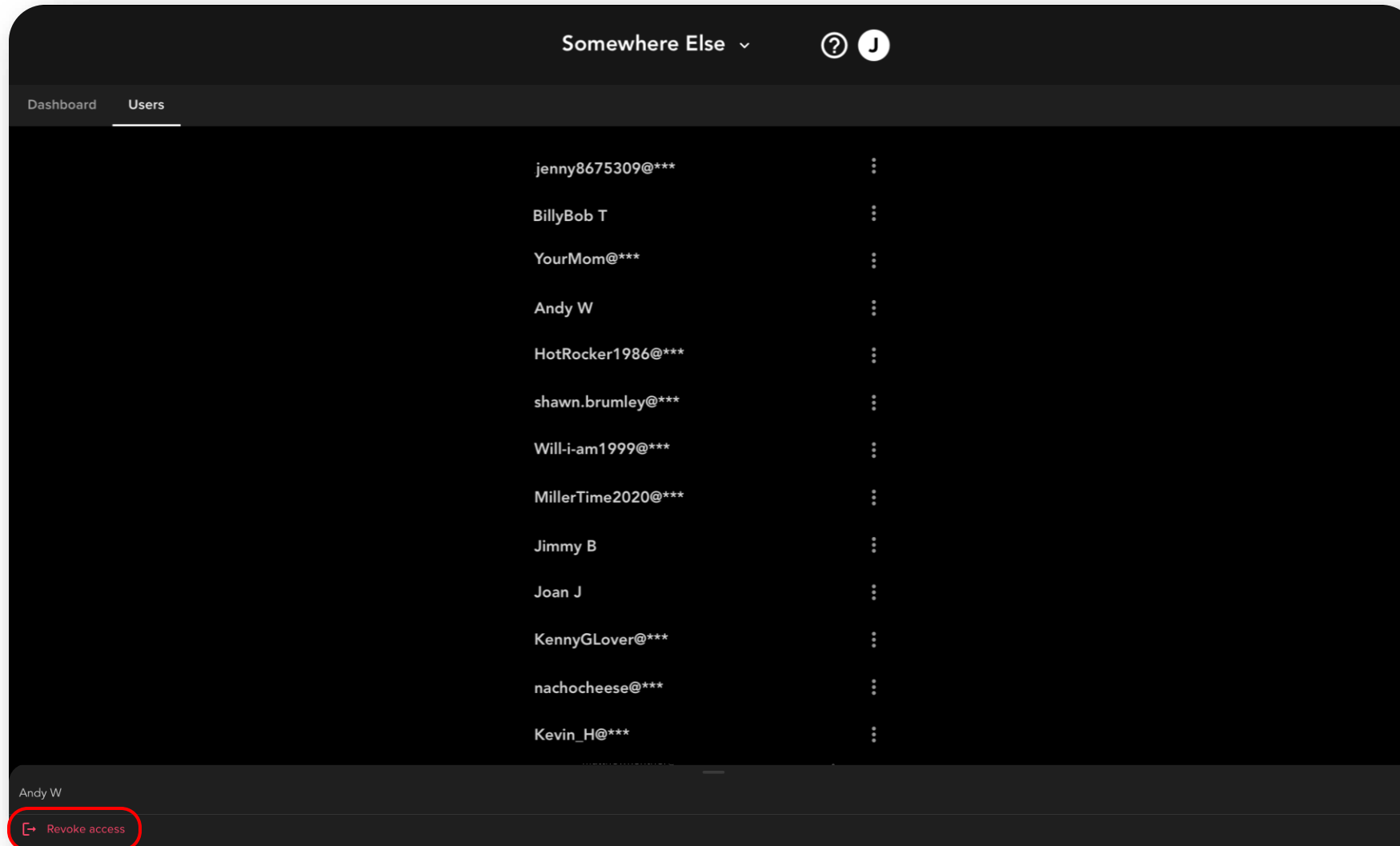
Managing Team Rewards In Tempo

Connect TouchTunes.com (as an Operator)



Managing Team Rewards In Tempo

Connect TouchTunes.com (as an Operator)



Any Questions on **Team
Rewards Management** in
Tempo + TouchTunes Connect?

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What's Next for Team Rewards?

Phased program with new features added over time:

 Staff **Web Remote** access

Beta testing in Q3, available in Fall to all via TouchTunes Connect

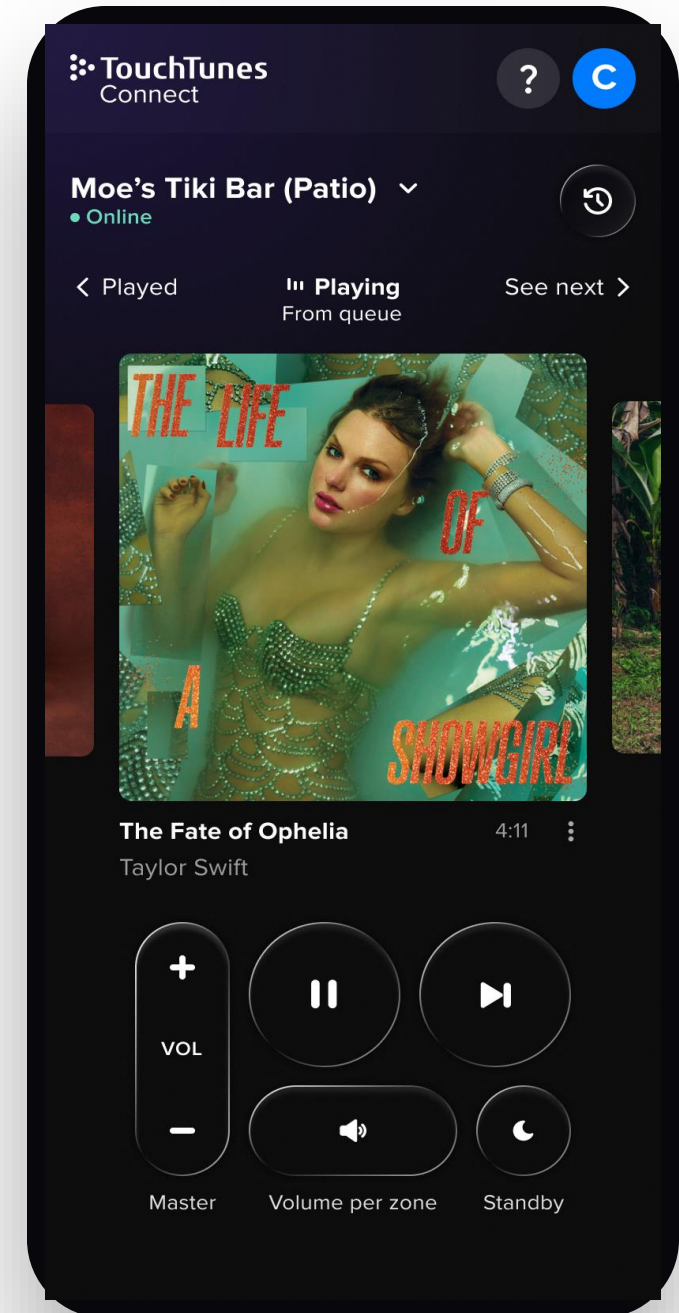
 **More ways to earn** rewards and stay engaged

 **Exclusive contests, promotions & perks**

 **Ongoing optimization** based on op & staff feedback

 Continued improvements to **validation & program**

integrity



How You Can Help Drive Participation

Visit your venues regularly

- Repeat visits create more opportunities to educate & sign-up new staff

Distribute Team Rewards marketing materials

- Leave Team Rewards postcards at your locations where employees are likely to see them (behind the bar, in managers office, employee bulletin board, etc.)

Educate managers and staff

- Help venue managers understand Team Rewards so they can explain the program to their teams and get them signed up



TouchTunes
Team Rewards

Join Team Rewards and Earn FREE TouchTunes Credits

Our exclusive in-app loyalty program for staff who work at venues with a TouchTunes jukebox

-  **Get Rewarded in the TouchTunes App**
Track your progress, complete challenges, and claim TouchTunes credits—all within the TouchTunes app
-  **Complete Weekly Challenges**
Earn free credits based on your venue's TouchTunes mobile app plays and guest check-ins. Work together with your colleagues to hit goals, and unlock individual rewards.
-  **More Ways to Earn**
Complete additional activities and challenges to earn more rewards—even when you're off shift.

 **Join Team Rewards**
Signing up is quick, easy and free.
Scan to learn more & get started!



How You Can Help Drive Participation

Facilitate sign-ups

- Encourage staff to download the TouchTunes app and sign up
- Walk new employees through the sign-up process when needed

Remember: Repeat Visits Matter

- Staff turnover is common
- Ongoing reminders and venue visits drive new participation



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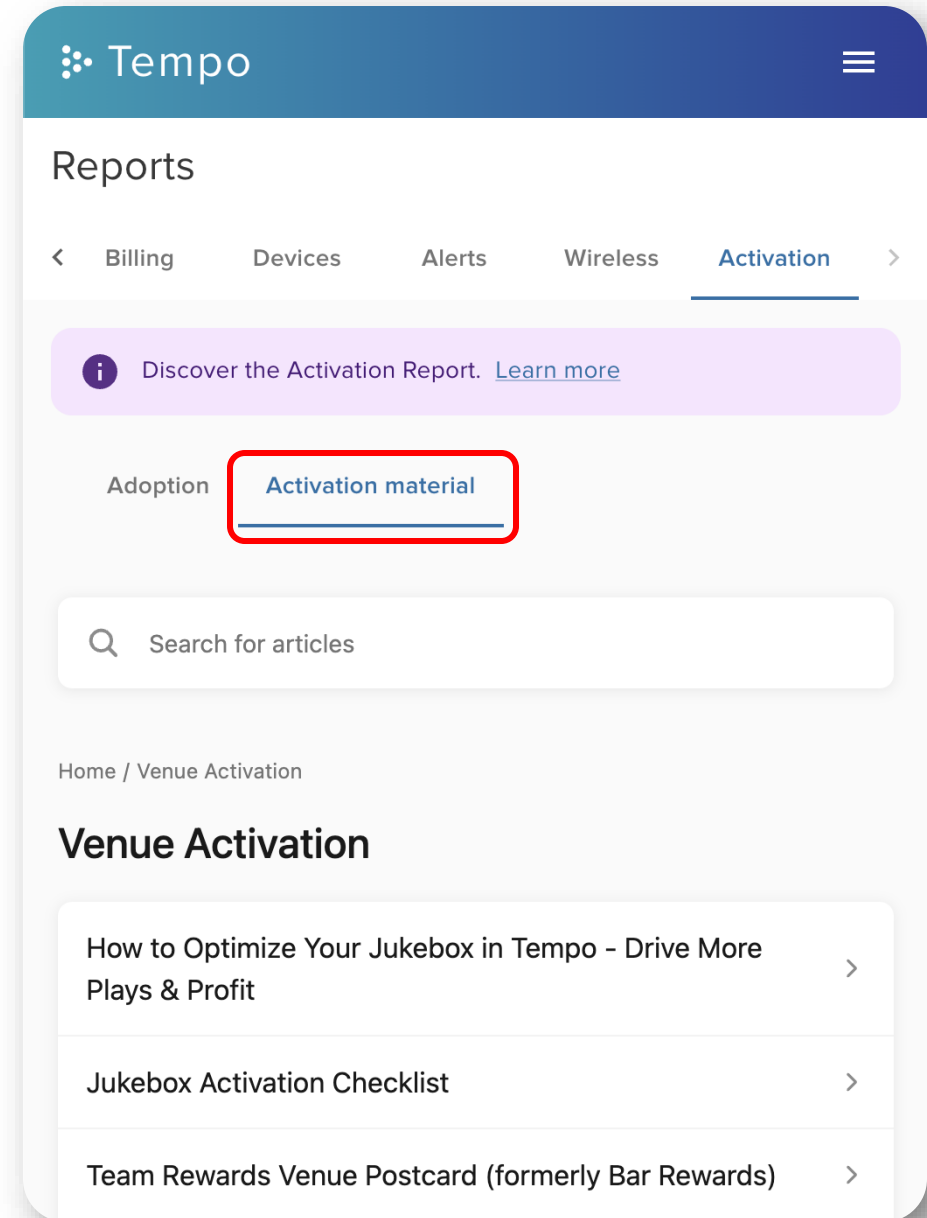


Resources & Support

Need More Information?

Tempo → Reports →
Activation → Activation material

- Team Rewards Overview
- Team Rewards FAQs
- Venue Postcard
- Webinar Recordings
- And more!



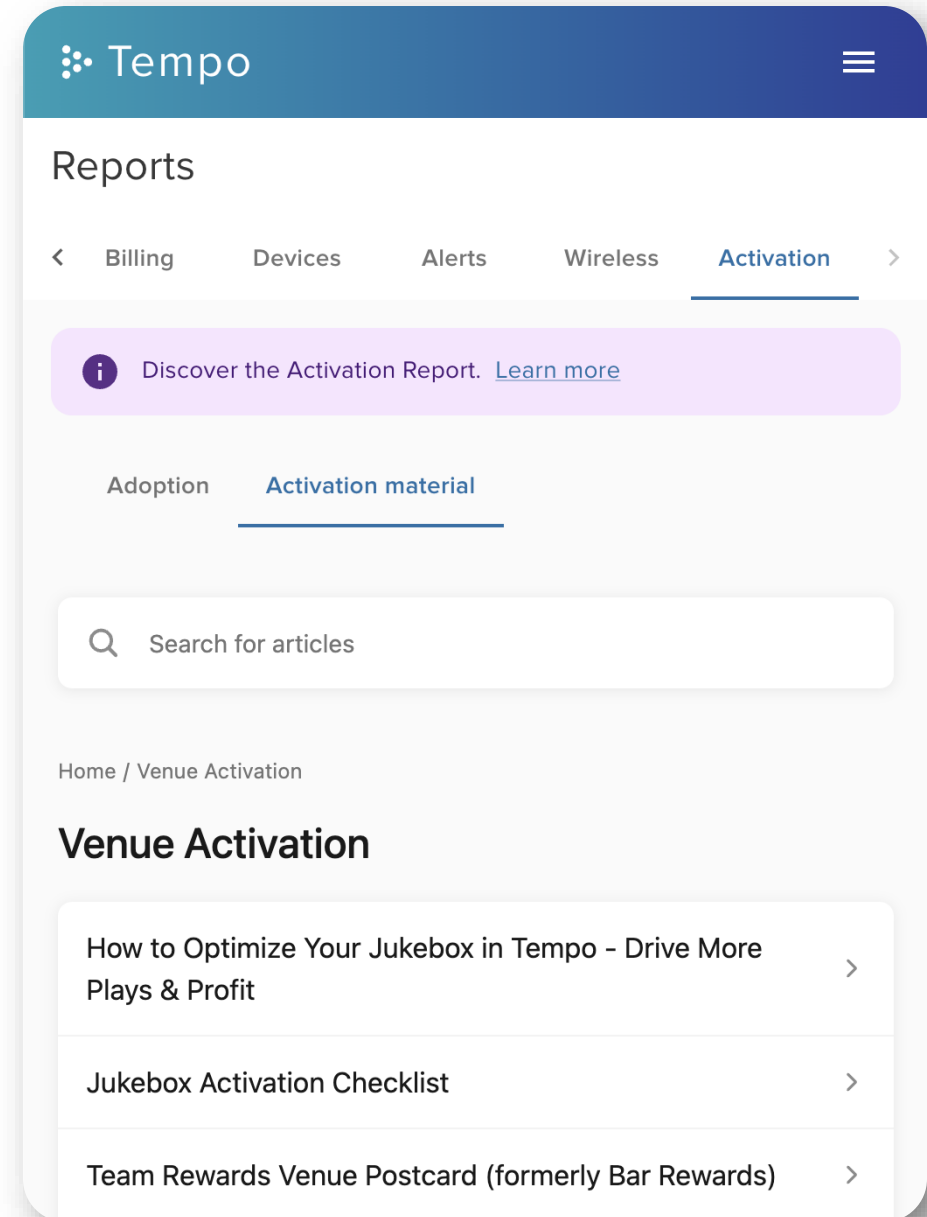
Resources & Support

Additional support:

- Your TouchTunes Sales Representative

Who Should Know About Team Rewards?

- Anyone who regularly visits venues should understand the basics of the program so they can answer questions and support enrollment.
 - Owners
 - Managers
 - Techs
 - Route personnel
 - Collectors



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